

What Is RubberDek® used for?

RubberDek® provides a durable, beautiful, soft safety surface over virtually any substrate such as wood, concrete, tile, asphalt, metal, plastic and a lot more.

What is RubberDek® made of and how is it applied?

RubberDek® is comprised of the highest quality EPDM Rubber mixed with a specially formulated resin and is trowelled onto virtually any substrate to create a non-slip seamless safe surface. RubberDek® can be applied at any thickness depending on the substrate or purpose, but for most applications RubberDek® is installed at a quarter inch thick to provide a durable non-slip comfortable surface to walk on.

How easy is it to install RubberDek®?

RubberDek® can be installed with minimal tools and manpower. The product is mixed in an electric mixer then trowelled down over the surface. That's it. No detailing, antiquing, or sealing needed afterwards. If the job is finished today...it is finished. Since time is money, installing RubberDek® saves you money. And since there is no sealer used, there is no yearly sealer maintenance.

How durable is RubberDek®?

RubberDek® is virtually indestructible. Weather conditions such as freeze and thaw, humid verses dry or extreme hot and cold climates will not change the properties of RubberDek®. In fact, when properly installed, to remove it would require the use of an air chisel, or mechanical floor scraper which in most cases would not only remove the RubberDek® but would also remove chunks of the existing surface still stuck to the RubberDek®.

How does RubberDek® compare to other resurfacing products?

RubberDek® is flexible – The nature of RubberDek® rubber and RubberDek® specially formulated resin allows for movement in the surface without causing cracking, peeling or flaking. Temperature changes on substrates such as concrete cause it to expand and contract, which for all other existing top coat products on the market would create movement on the top coat causing cracking, peeling or flaking of the product. RubberDek® simply flexes with it leaving no adverse effects. Similarly, if control joints are present, other top coats would require to saw cut them back in. With RubberDek®, it is not necessary to leave the control joints open.

How will the finished product look?

RubberDek® not only offers a safe, non skid surface for adults, children and pets, but also creates a beautiful decorative seamless surface. Using a combination of 10 RubberDek® colors along with some basic training techniques will allow you to create custom borders, designs, and logos creating an individual custom look different for each customer.

How does the surface wear?

RubberDek® although soft to the touch is a durable hardwearing surface. The easiest explanation would be to think of the tires on your vehicle. The rubber tires not only hold several tons of weight and pressure, but can withstand extreme temperatures from the hot summer days on asphalt to the cold icy conditions of winter.

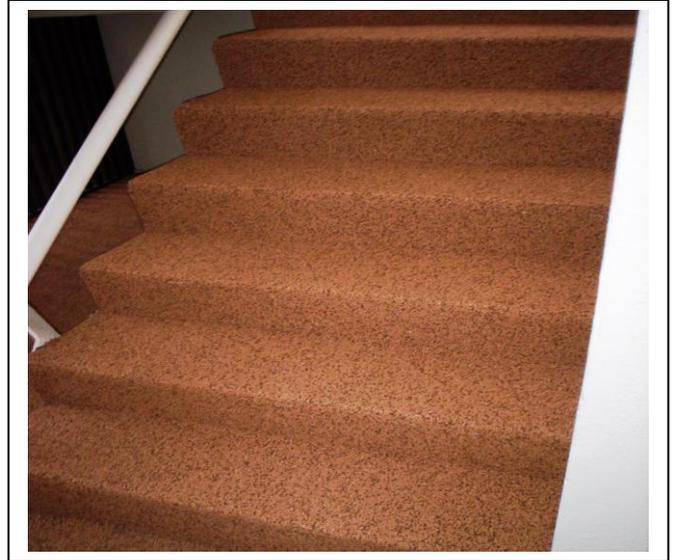
Benefits of RubberDek®

1. RubberDek® offers a non-slip surface over what would normally be a slippery surface when wet.
2. RubberDek® could reduce liability insurance costs for places such as hotels, condos, apartment complex, theme parks, shopping malls, and many others that are normally targets from lawsuits from falls caused by a slippery surface.
3. RubberDek® because of the natural characteristics of rubber being a semi non porous material does not allow the growth of fungus and bacteria to penetrate.
4. RubberDek® is non hazardous as defined by OSHA hazard communication standard CFR title 29 part 1910.1200 and the WHMIS Canadian legislation.
5. RubberDek® allows water to penetrate to the existing surface and does not change designated water drainage flow.
6. Bonds to almost any surface, such as wood, tile, concrete, asphalt, stone, metal, aluminum, brick, chip board, some plastics and much more.
7. RubberDek® product stays stable under extreme weather conditions.
8. RubberDek® can be installed over existing substrates with small separations such as concrete with cracks or control joints, wood decks, pavers and bricks and still provide a durable safe seamless surface.
9. RubberDek® uses EPDM peroxide cured rubber, which means unlike other sulfur cured and recycled rubber it will remain softer longer and takes longer for the ultra violet rays to affect its color.
10. RubberDek® offers ten colors that give a wide range of color combinations meeting any customer's need.
11. RubberDek® training provides you with not only the knowledge of how to install RubberDek®, but a comprehensive course of what it takes to operate a profitable RubberDek® business.

The RubberDek® Warranty

RubberDek® is such a durable product, that when installed following all of the manufactures installation guidelines, we offer a 10 year manufacturer warranty for residential foot traffic, 5 years for commercial foot traffic, and 3 years for light vehicle traffic which is unheard of with any other decorative resurfacing products.

RubberDek®
6869 Stapoint Ct. Suite 115 / Winter Park, FL 32792 / 407 678 4885



RubberDek® Color Chart



Solid Colors



Custom Colors



When ordering custom colors, please allow yourself 7 to 10 days prior to beginning your job as these colors may not always be in stock.

RubberDek® Cost Analysis

Compared to other decorative concrete options, this system has some unique benefits. Because of the ease of installation, fewer laborers are needed and the job will take fewer days to complete saving you money on the business end. And with minimal equipment needed, a mortar mixer and some trowels, there is no huge investment needed to begin installing RubberDek®. The customer will enjoy the benefits as well, as this product will go over most any substrate with minimal prep, saving them money as well as downtime from being able to enjoy their new product. In addition, due to the durable wear factor, they can rest assure that this safer, softer product will last them for years to come without concern of it cracking, chipping or peeling.

The following cost analysis gives a basic overview of what to expect on a typical job.

RubberDek® Cost Analysis						
Square Footage	100	200	300	400	500	1000
Material Cost / per sqft	\$3.50	\$3.50	\$3.50	\$3.50	\$3.50	\$3.50
Labor Cost / per sqft*	0.30	0.30	0.30	0.30	0.30	0.30
Total Cost / Material & Labor	\$380.00	\$760.00	\$1,140.00	\$1,520.00	\$1,900.00	\$3,800.00
Square Footage Price*	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00
Cost of Project	\$800.00	\$1,600.00	\$2,400.00	\$3,200.00	\$4,000.00	\$8,000.00
Gross Profit	\$420.00	\$840.00	\$1,260.00	\$1,680.00	\$2,100.00	\$4,200.00

* The cost analysis is based on two experienced laborers which can install 100 sq.ft. per hour. The labor cost was figured as 2 laborers being paid \$15 dollars per hour. RubberDek® should be priced between \$8 and \$12 per square foot depending on the job requirements and your market. This analysis is based on \$8 per square foot and should be viewed accordingly. **Costs and profits will change based on experience, time, labor cost and the job requirements itself.**

RubberDek®
6869 Stapoint Ct. Suite 115 / Winter Park, FL 32792 / 407 678 4885

RubberDek Individual Price List

<u>Quantity</u>	<u>Product Material</u>	<u>Coverage</u>	<u>Price</u>
	Beige EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Mid Brown EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Cocoa EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Hobart Green EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Light Gray EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Med Gray EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Black EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Red EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	White EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Dark Blue EPDM Rubber (55 lb bag)	50 sqft	\$126.50
	Fill-IT (55 lb bag)	50 sqft	\$33.00
	Resin (5 gallon)	200 sqft	\$157.50
	Resin Plus (Non-Ambering Resin) (5 gallon)	200 sqft	\$421.52
	RubberDek Posibond Additive (5 gallon)	1500 sqft	\$159.95
	<u>Marketing</u>		
	RubberDek Brochures (2 sided)		\$0.22
	Display 10 Color Cartridge Case		\$65.00
	Large Color Sample		\$18.00
	Color Puck		\$12.00
	Training DVD and Manual		\$149.50
	Training / Sales Kit		\$249.50
	1 Installation Training DVD		
	1 Installation training Manual		
	14 Premixed Color Pucks		
	1 10-Carriage Display Case of Colors		
	100 RubberDek Brochures/Color Charts		
	<u>Tools</u>		
	Rubber Mix 60		899.00
	Plastic Bucket for Rubber Mix 60		39.95
	Mixing Paddle for Rubber Mix 60		44.95
	Crete Sheet		29.95
	Heavy Duty Industrial Digital Scale (30 yr warranty)		149.95

RubberDek®
6869 Stapoint Ct. Suite 115 / Winter Park, FL 32792 / 407 678 4885

Training

Installation training classes are not required to be able to install RubberDek® however, they will be available once a month if interested, for an investment of 600.00 which will include one day of hands-on training, continental breakfast and lunch, and a RubberDek® Training/Sales Kit (a value of **\$410.50**).

The RubberDek® Training/Sales Kit includes:

- 1 Installation Training DVD
- 1 Installation Training Manual
- 14 Pre-mixed Color Samples
- 1 10-cartridge Display Case of the Colors Currently Available
- 100 RubberDek® Brochures/Color Chart

If you are unable to attend a training class or would prefer to just own the RubberDek® Training/Sales Kit, one can be attained for **249.50**. With the combination of the RubberDek® Manual and Instructional DVD, you will be able to learn to successfully install the RubberDek® with confidence. With the help of the RubberDek® Brochures and Color Samples, you will have great marketing tools to help you demonstrate your new product.

If after purchasing the kit and reviewing the DVD, you feel it's necessary to attend a hands-on training class, you may do so for the difference of cost which is **350.00**.

The RubberDek® training classes will be held in Orlando, FL unless otherwise stated.

For registration, any questions, or to order your RubberDek® Training/Sales Kit, please contact us at 1-866-531-9779, or 407-678-4885.

Call for available dates!